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RESUME

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Abstract

I am an expert at developing solutions based on modern Internet technologies and techniques. My expertise is based on many years of application development and analysis of Internet trends and patterns. The solutions I have worked on typically involve open-source tools such as PHP, PostgreSQL, and MySQL, and provide superior user experiences through the use of Web 2.0 technologies such as Ajax and integration with 3rd party API.

Education

Telecommunications Technology, Graduated December 1999
School of Computing and Information Management, Sheridan

Relevant Skills & Experience

- Excellent communication skills, both spoken and written
- Enjoys being challenged and learning new things
- Highly analytical approach to problem solving

Technology Skills

- Expert in building web applications and platforms
- Content Management systems, RSS/ATOM, Feed Aggregation
- PHP, Object Oriented Design
- SQL, Relational Database administration, design, architecture
- HTML, XHTML, CSS, Javascript, DHTML, DOM
- Web 2.0, AJAX Technologies
- Expert in current Search Engine Optimization techniques and practices
- Integration with online services like Google, Flickr, Salesforce, etc
- Strong knowledge of TCP/IP and network infrastructure
- Knowledge of network security theory

Employment History

*Interface Developer, BorderWare Technologies Inc. (Mississauga, Ontario)
January 2006 to present*

- Designed new user interfaces that reflected modern web patterns, and implemented them on BorderWare's products to provide modern customer experiences
- Managed development and transition of interfaces from legacy platform to new architecture for latest releases BorderWare products
- Developed embedded framework to serve interface, and manage configuration of the product
- Worked toward setting standards for usability, style/behavior and scripting for other engineers

*Internet Platform Advisor, Interscope Directories/Lawyershop.ca (Toronto, Ontario)
May 2004 to present*

- Provided analysis and recommendations for improving customer experience and collaboration
- Provided ongoing support and search-ability strategies, boosting site to #1 rank in many of it's applicable searches
- Constructed and maintained a set of business intelligence tools for tracking competition and improving strategies
- Built a series of custom tools for tracking search engine optimization and online marketing efforts

*Lead Internet Developer, Area 50 Inc. (Burlington, Ontario)
October 2001 to January 2006*

- Designed and built online web solutions for Whirlpool Canada brands Whirlpool, Kitchenaid, Inglis and Roper, including Promotional applications, and News services
- Architected and developed Product Database and Administrative tools, which were used to great success by Whirlpool product managers for 2+ years.
- Trained artists in use of template-driven standards compliant sites, and championed the use of standards and usability practices
- Worked with Moneris Canada to develop and deploy their latest web solutions

*Lead Internet Developer, Hotship.com/Veredex Logistics (Mississauga, Ontario)
February 2000 to November 2001*

- Engine processes more than 400 shipments per day, using more than 1500 couriers
- Designed/Developed shipping engine interface, initially in Perl, then migrated to PHP
- Provided custom shipping solutions for TD Bank, Toronto Life, Onvia, Futureshop
- Built/Administered on Linux and Solaris platforms, using MySQL DB Server

